



Digital Rate Card 2026



INTRODUCTION

Gauteng Online Lifestyle Magazine is the ultimate guide to the province we call home and what defines and inspires its inhabitants. It focuses and highlights the latest entertainment news, events, shopping, spas, restaurant, travel, holiday destinations, local attractions, tips on fashion, beauty and health.

All banner advertisements are designed to complement the look and feel of our website and also to suit a customer's product and are uploaded to the site for a period of 30 days. The advertisements showcased on the Gauteng Online Lifestyle Magazine are linked to the customer's website and upon clicking viewers will be taken through to the client's website.

SQUARE ADS

DIMENSIONS : 300 X 250 Pixels

Placed on all our pages for **45 Days**, linked to clients website or social media platforms on click action.

R3500.00 excl

BANNER ADS

DIMENSIONS : 300 X 600 Pixels

Placed on all our pages for 45 Days, linked to customers website or social media platforms on click action.

R3850.00 excl

SPONSORED AD + SQUARE AD

Sponsored articles with dofollow links plus images. Banner placed on the landing page linked to the clients website and social media platforms for **30 days. R3950.00 excl**

POP UPS

DIMENSIONS : 200 x 200 pixels linked to clients website or social media platforms. **30 days**. Estimated reach 3 Million. **R4200.00 excl**

PREMIUM PACKAGE

This includes a Square ad,
Banner ad, sponsored
article and a PopUp
R5750.00 excl 45 days
running

STANDARD PACKAGE

The package includes a
Banner ad, Sponsored
Article and a Square Ad
R6250.00 excl 45 days
running.

SKYSCRAPERS

DIMENSIONS : 300 X 720
pixels

Placed on all pages on click
action to clients website or
social media platforms

R4550.00 excl 30 days Running

LEADER BOARDS

DIMENSIONS : 728 x 90 pixels

Placed on Home page on click
action to clients website or
social media platforms

R3250.00 excl 30 days Running

WEBSITES

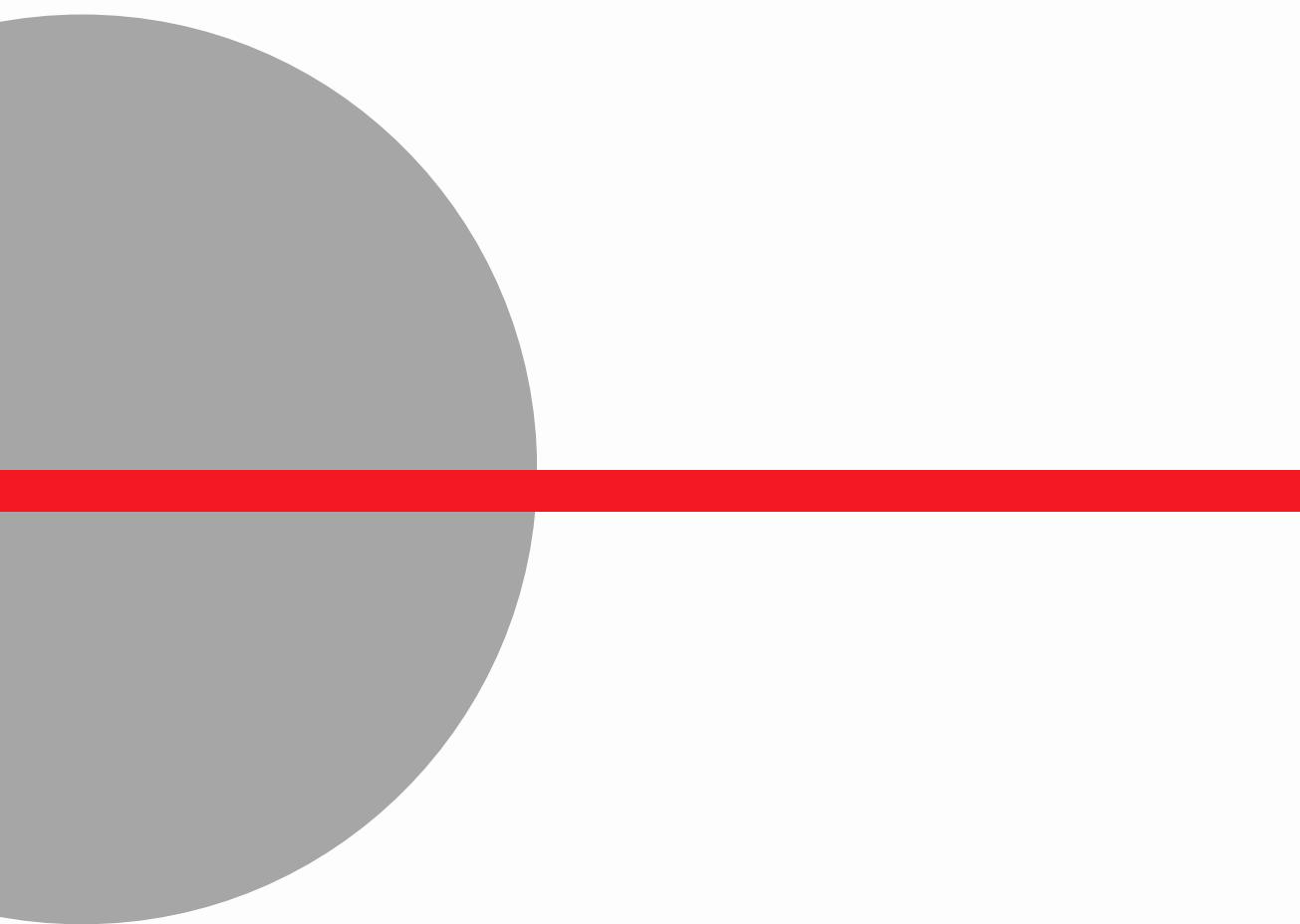
STANDARD WEBSITE : **R6999.00 excl**

WEBSITE PRO : **R8999.00 excl**

ECOMMERCE : **R13 500 excl**

ARTICLES

Sponsored articles, music alerts and
events once off : **R4950.00. 30 days**
running



FULL PAGE TAKEOVER

This includes a full advertorial of clients background and products with all the packages offered.

Running for **45** days **R7999.00**
excl .

CONNECT WITH US

OUR CURRENT MONTHLY VISITS ARE JUST OVER
8 Million on average WITH A DAILY VISIT OF
9000/12000

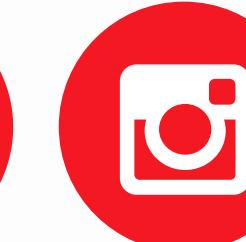
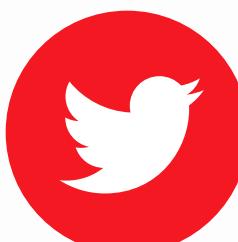
Check out our sister Magazines

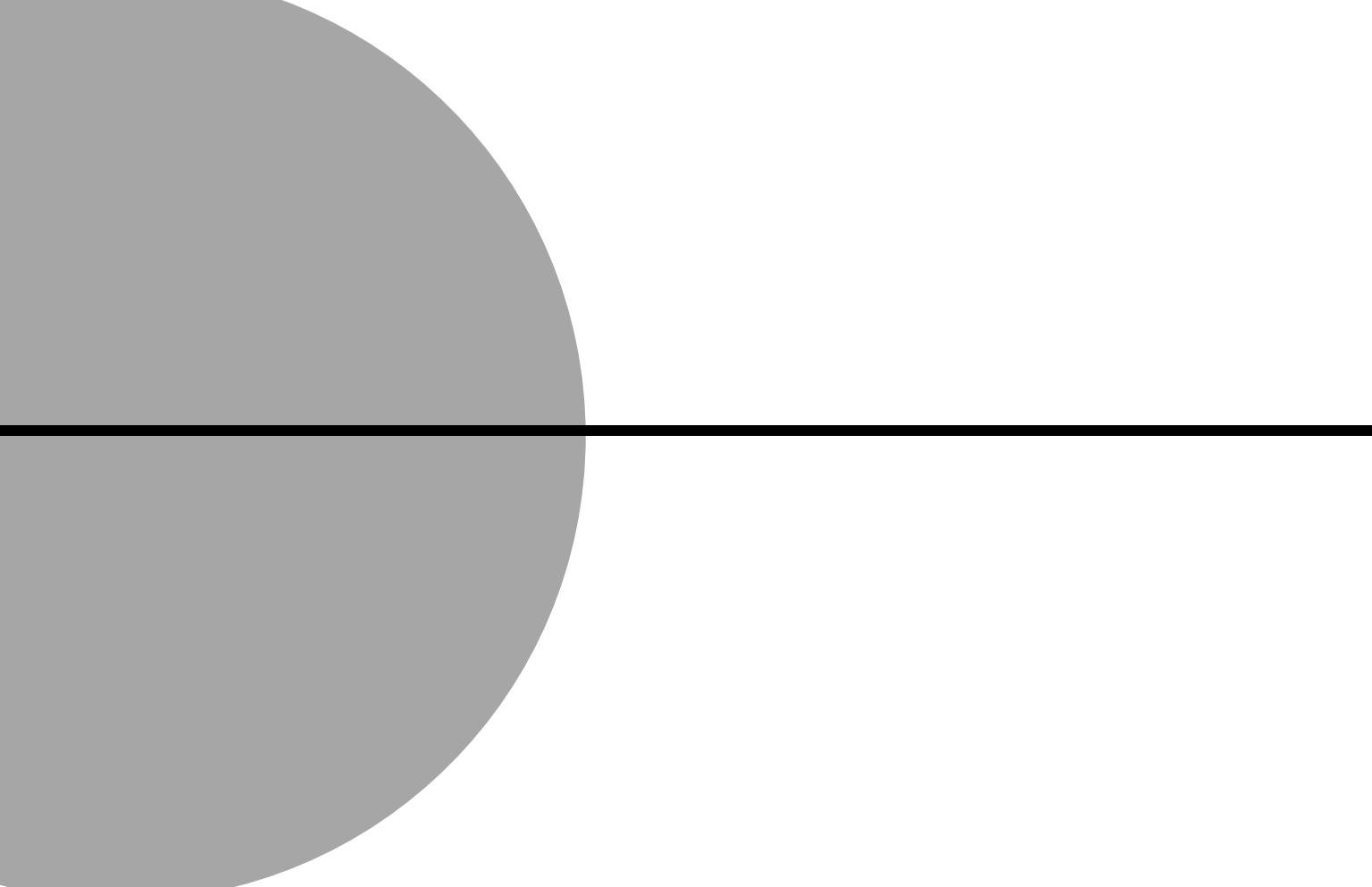
www.southafricanlifestylemag.co.za

www.showbizscope.co.za

www.sandtonlifestylemagazine.co.za

www.postexpress.africa





LET'S TALK!

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