



Digital Rate Card 2026

---



# INTRODUCTION

Gauteng Online Lifestyle Magazine is the ultimate guide to the province we call home and what defines and inspires its inhabitants. It focuses and highlights the latest entertainment news, events, shopping, spas, restaurant, travel, holiday destinations, local attractions, tips on fashion, beauty and health.

All banner advertisements are designed to complement the look and feel of our website and also to suit a customer's product and are uploaded to the site for a period of 30 days. The advertisements showcased on the Gauteng Online Lifestyle Magazine are linked to the customer's website and upon clicking viewers will be taken through to the client's website.

---

# BANNER ADS

## SQUARE ADS

DIMENSIONS : 300 X 250 Pixels

Placed on all our pages for **45 Days**, linked to clients website or social media platforms on click action.

**R3500.00 excl**

## BANNER ADS

DIMENSIONS : 300 X 600 Pixels

Placed on all our pages for 45 Days, linked to customers website or social media platforms on click action.

**R3850.00 excl**

## SPONSORED AD + SQUARE AD

Sponsored articles with dofollow links plus images. Banner placed on the landing page linked to the clients website and social media platforms for **30 days. R3950.00 excl**

## POP UPS

DIMENSIONS : 200 x 200 pixels linked to clients website or social media platforms. **30 days**. Estimated reach 3 Million. **R4200.00 excl**



## **PREMIUM PACKAGE**

This includes a Square ad,  
Banner ad, sponsored  
article and a PopUp

**R5750.00 excl** 45 days  
running

## **STANDARD PACKAGE**

The package includes a  
Banner ad, Sponsored  
Article and a Square Ad

**R6250.00 excl** 45 days  
running.



## SKYSCRAPERS

DIMENSIONS : 300 X 720  
pixels

Placed on all pages on click  
action to clients website or  
social media platforms

**R4550.00 excl 30 days** Running

## WEBSITES

STANDARD WEBSITE : **R6999.00** excl

WEBSITE PRO : **R8999.00** excl

ECOMMERCE : **R13 500** excl

## LEADER BOARDS

DIMENSIONS : 728 x 90 pixels

Placed on Home page on click  
action to clients website or  
social media platforms

**R3250.00 excl 30 days** Running

## ARTICLES

Sponsored articles, music alerts and  
events once off : **R4950.00**. 30 days  
running



# FULL PAGE TAKEOVER

This includes a full advertorial of  
clients background and products  
with all the packages offered.

Running for **45** days **R7999.00**  
**excl .**



# CONNECT WITH US

OUR CURRENT MONTHLY VISITS ARE JUST OVER  
**8 Million** on average WITH A DAILY VISIT OF  
**9000/12000**

Check out our sister Magazines  
[www.southafricanlifestylemag.co.za](http://www.southafricanlifestylemag.co.za)  
[www.showbizscope.co.za](http://www.showbizscope.co.za)  
[www.sandtonlifestylemagazine.co.za](http://www.sandtonlifestylemagazine.co.za)  
[www.postexpress.africa](http://www.postexpress.africa)





# LET'S TALK!

## **MAILING ADDRESS**

publish@gautenglifestylemagazine.co.za

## **MOBILE**

+27 61 6628 411 / +27 81 467 2687

## **ALTERNATIVE EMAIL ADDRESS**

hello@gautenglifestylemagazine.co.za

**www.gautenglifestylemagazine.co.za**

JOHANNESBURG, SOUTH AFRICA