

GAUTENG LIFESTYLE

EST. 2016

MAGAZINE



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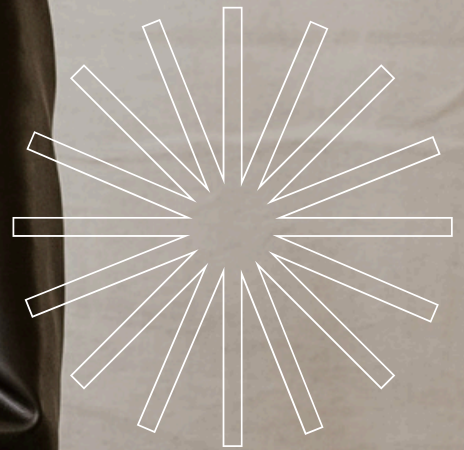
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WWW.GAUTENGLIFESTYLEMAGAZINE.CO.ZA

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About Us

Find your inspiration in Gauteng's Lifestyle Online leisure publication. This is the ultimate guide to the province we call home and what defines and inspires its inhabitants.

It focuses and highlights the latest entertainment news, tourism, holiday destinations, local attractions, tips on fashion, beauty, health, business, technology, features and fitness. We've got it all to make sure you do not miss out on what's happening in Johannesburg, Pretoria and surrounding areas.



Vision and Mission

Our aim is to help our partners reach their ideal customers, business needs and target through our platforms for extensive reach across the globe. Our readers are between ages of 18 - 65 years. We have 60% Local and 40% International readers. Our publications use banners, sponsored articles with do-follow links. Popups, in-article banners, square ads, skyscrapers, newsletters, push notifications and leaderboards.

Our social media platforms are also key factors that assist with engaging our readers on everyday basis.

Price

Our monthly cost for unlimited posts on all three platforms for only R1050 excl Vat a month. We do the following below;

- Guarantee of posting the same article on 5 of our publications.
- We share on all our social media platforms, ping the article to 3222 online directories.
- Insert SEO slugs for the article on Google search
- Insert a maximum of 5 do-follow links (Casino links and other)
- The Team will track the links of each article posted and prepare a monthly reach report to be submitted to client on the 1st of every month.
- We are also happy to put together a package to meet your business needs.

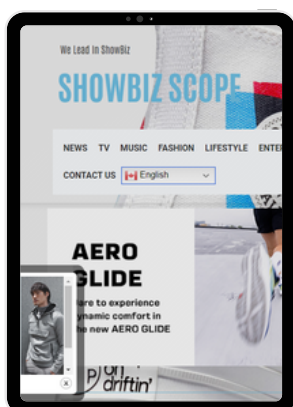
Our Monthly Online reach



- GAUTENG LIFESTYLE MAGAZINE HAS A MONTHLY AVERAGE VISITS OF OVER 8M, Unique visitors average 75k.

Established in 2016

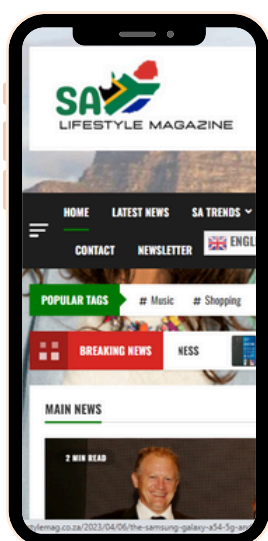
www.gautenglifestylemagazine.co.za



- OUR SISTER MAGAZINE (SHOWBIZ SCOPE), HAS A MONTHLY AVERAGE VISITS OF OVER 3M, Unique visitors average 45k

Established in 2018.

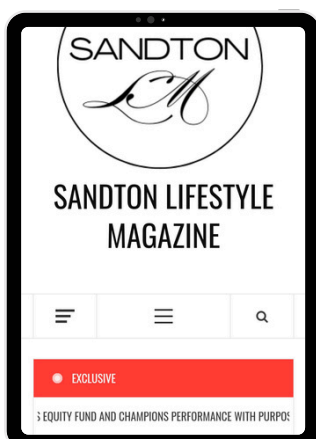
www.showbizscope.co.za



- (SOUTH AFRICAN LIFESTYLE MAGAZINE), HAS A MONTHLY AVERAGE VISITS OF OVER 800K, Unique visitors average 25k

Established in 2022.

www.southafricanlifestylemag.co.za



- SANDTON LIFESTYLE MAGAZINE

NEW Established in 2025.
FAST GROWING

www.sandtonlifestylemagazine.co.za

Submission Of Articles

ALL ARTICLES SHOULD BE SENT TO OUR CHIEF EDITORS FOR EDITORIAL PURPOSES IN WORD FORMAT OR PASTE THE ARTICLE ON THE EMAIL BODY BEFORE ARTICLES ARE UPLOADED.

HIGH RESOLUTION IMAGES SHOULD BE EMAILED IN JPEG OR PNG FORMAT. ALL IMAGES AND VIDEOS SHOULD NOT BE MORE THAN 10MB.

MAXIMUM NUMBER OF TITLED IMAGES X 4

MAXIMUM NUMBER OF VIDEOS IN MP4 OR YOUTUBE LINKS X 2

BONUS PUBLICATION – www.postexpress.africa

PLEASE NOTE THAT INFINITE MEDIA GROUP WILL ONLY PUBLISH ARTICLES FROM DISTRIBUTORS ONCE A PROOF OF PAYMENT HAS BEEN RECEIVED FOR THE MONTH.

CONTACT DETAILS

publish@gautenglifestylemagazine.co.za

SEND PROOF OF PAYMENT TO –billing@infinitemediapr.co.za

CELL : +27 81 467 2687 / +27 61 6628 411 / +27 72 340 5054

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